

## **Mediland Partners with Priceline Clemton Park**

- **Mediland continues to implement cash-conserving and revenue growing strategies**
- **A Sydney-based pharmacy becomes the first non-Mediland Australian stockist of Mediland-branded health and well-being products**

The directors of **Mediland Pharm Limited** (“**Mediland**” or the “**Company**”) are pleased to provide an update to its shareholders.

The Company has been busy addressing the challenges to its Australian and New Zealand retail sales due to the novel coronavirus pandemic. As previously announced, the Company has responded to the pandemic by implementing rigid cost control measures that include closing its Sydney, Melbourne, the Gold Coast and Auckland stores in order to conserve its cash reserves.

To grow revenue from other sources, the Company has maintained the operations of the Ian’s Health Lounge Sydney CBD store, and is focussing on growing its e-commerce business. In addition, management has been actively pursuing strategies to increase revenue of the Company’s own branded products. A recent initiative has been to partner with a Sydney-based Priceline Pharmacy to sell Mediland branded products in its retail store. These products are Medi-Life (for liver and immune health), Respiraclear (for respiratory tract health), Eye-Excel (for eye health), BioSqualene (for skin health), Premium Glucosamine (for joint health) and Mediland’s hand sanitiser.

During the pandemic, the Company’s own brand hand sanitiser in particular has been a sought-after item, which now has an additional outlet through the Priceline pharmacy in Clemton Park.

The Chairman of Mediland, Dr Peter French, commented, “The Board and Management are delighted with the Company’s arrangement with Priceline Clemton Park as our first non-Mediland stockist of our own branded products, and will continue to explore opportunities with other pharmacy outlets to distribute our own branded products”.

Mr Bishoy Ghaly from Priceline Clemton Park commented, “We are very pleased to be able to supply our customers with Mediland’s exciting product range, particularly at this time when many of our customers are concerned to maintain their health and well-being.”



(Ms Shereen Mosa and Dr Peter French at the Priceline Clemton Park)

Mediland's new product range are as below and these are available at Priceline Campsie. Refer to our website for further details on these products: <https://www.medilandpharm.com/en/our-products/>

**MEDILAND**



**Squalene**  
30 CAPSULES  
Each capsule contains squalene 1000mg  
AUSTL 125351

**PRODUCT DESCRIPTION**

- Squalene is a large fish found in the coasts of the world. They contain squalene which may have many health benefits to general wellbeing.
- Squalene is a major component of skin surface lipids such as sebum, where it assists in maintaining healthy skin.
- Mediland bio squalene is extracted from the liver of deep-sea sharks. When taken regularly, it may assist in the maintenance of a healthy immune system and in the maintenance of general wellbeing.

**Directions:** Adults take 1-2 capsules daily with food

**Free from:** Sugars, starch, yeast and artificial preservatives, colours and flavourings.

**Store in:** A dry place below 25°C

Aids in the maintenance of general wellbeing

Assists in the maintenance of a healthy immune system

**SQUALENE**  
if symptoms persist, see your healthcare practitioner



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AIDS IN THE MAINTENANCE OF GENERAL WELLBEING

**MEDILAND**



**RespiraClear Detox Formula**  
30 TABLETS  
AUSTL 231633  
Store below 25°C

**PRODUCT DESCRIPTION**

- RespiraClear Detox Formula contains ingredients used in traditional herbal medicine and traditional Chinese medicine to assist with the relief of minor coughs and mucus congestion. It contains Andropogon squarrosus, which is used in herbal medicine as a liver protectant to support the liver. Licorice which is traditionally used in herbal medicine as an expectorant to help relieve chest complaints such as catarrh and coughs, and eriodendron japonica (Japanese medlar), which is used in traditional Chinese medicine to assist with the relief of phlegm and clear lung heat.
- RespiraClear Detox formula also contains ingredients used in herbal medicine to support immune system function, to support the liver and to assist in the maintenance of general wellbeing.

**Directions:** Take 1-2 Tablets, twice daily or as directed by your healthcare professional

Each Tablet contains active ingredients to:

Andropogon squarrosus (licorice) root	200mg
Erigeron phillyrifolius root and rhizome	150mg
Andropogon squarrosus leaf	80mg
Andropogon squarrosus root	150mg
Erigeron phillyrifolius root	100mg
Erigeron phillyrifolius root and rhizome	80mg
Erigeron phillyrifolius root and rhizome	200mg
Erigeron phillyrifolius root and rhizome	50
Erigeron phillyrifolius root and rhizome	80mg
Erigeron phillyrifolius root and rhizome	80mg

**RESPIRACLEAR DETOX FORMULA**  
if symptoms persist, see your healthcare practitioner



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**Joint Care Glucosamine**  
30 TABLETS  
Each tablet contains:  
Glucosamine Hydrochloride 5g  
AUSTL 178678

**PRODUCT DESCRIPTION**

- Glucosamine is an amino sugar and a prominent precursor in the biochemical synthesis of glycosylated proteins and lipids. It is commonly produced commercially by the hydrolysis of shellfish exoskeletons.
- Glucosamine is vital for building cartilage. Cartilage is a flexible, tough connective tissue found in several parts of the body. The firm, rubbery tissue functions as padding at the ends of long bones where they meet joints.
- As we age, cartilage can become less flexible and can slowly break-down. There is some evidence that glucosamine might slow this process.
- Some scientists believe it is the sulfur in glucosamine that is beneficial for cartilage health. Sulfur must be incorporated into cartilage to build and repair it. Naturally, glucosamine plays a role in the incorporation of sulfur into cartilage.
- As people age, glucosamine levels fall. So, in time, this may play a role in joint deterioration.

**Recommended Adult dosage:**

- 1 tablet daily or as directed by your healthcare professional.
- Derived from sea food
- Keep out of reach of children
- If symptoms persist consult your healthcare professional.
- Store below 20°C in a dry place and avoid direct sunlight.

**JOINT CARE GLUCOSAMINE**

If symptoms persist, see your healthcare practitioner



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MEDILAND Pharm Limited



**Eye Excel 10000**  
30 CAPSULES  
AUSTL 189580  
Store below 25°C

**PRODUCT DESCRIPTION**

Mediland Eye Excel with Bilberry 10000mg is specifically formulated to:

- Support healthy eyes and vision.
- Maintain the health and function of the macula area of the retina and the lens of the eye.
- Support visual performance/visual acuity and glare sensitivity.
- Support healthy vision in low light and at night.
- Provide antioxidant nutrients.
- Provide nutrients that are essential for healthy immune function.
- Aid in the maintenance of general wellbeing.

**Directions:** Adults, take 1 capsule daily, with meals, or as directed by your healthcare professional.  
Vitamin supplements should not replace a balanced diet

**Each Capsule Contains:**

Crystalline mytilin (Bilberry) leaf extract	750mg
Crystalline mytilin (Bilberry) leaf extract	450mg
Lutein	20mg
Zeaxanthin and Zeaxanthin	200mg
Anthocyanoside extract (from EGCG)	400mg
PhytoSOLUBLE	20mg
Docosahexaenoic	20mg
Omega-3 fish	50mg
SuperOxidase	100mg
SuperOxidase	25mg
Omega-3 fish oil	750mg

**EYE EXCEL 10000**

If symptoms persist, see your healthcare practitioner



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The Team @ Mediland Pharm Limited