

MEDIA RELEASE

Mediland Continues to Expand Revenue Diversification

- **Mediland partners with four more Sydney pharmacies to stock Mediland-branded health and well-being products**
- **Mediland online sales continue to grow**
- **Mediland continues to implement cash-conserving strategies**

The Directors of **Mediland Pharm Limited** (“**Mediland**” or the “**Company**”) are pleased to provide an update to its shareholders.

On the back of Mediland’s recent announcement of its partnership with Priceline Clemton Park, the Company is pleased to announce that it has now secured product distribution in four more retail pharmacies in Sydney.

Market City Pharmacy, Haymarket Pharmacy, Pavilion Pharmacy Town Hall, and Sydney City Pharmacy join Priceline Clemton Park in becoming a non-Mediland stockist of Mediland-branded health and well-being products. This is another positive initiative for the Company as it continues to strive for further diversification in revenue and expand merchandising of its own branded products locally.

The products being sold through these outlets are Medi-Life for general well-being, Glucosamine for joint health, Bio-Squalene for healthy skin and hair, Eye Excel for support of eye health, and Respiraclear for cold and flu symptoms.



(Dr Peter French, Chairman of Mediland Pharm with the Company’s own-branded products at Market City Pharmacy)




(Dr Peter French with Market City Pharmacist)

With COVID-19 restrictions in place, the e-commerce sector globally is booming with increasing online sales. As such the Company is also capitalising on this opportunity by intensifying its efforts in driving sales of its products through its online platforms. With the Company app now available on Apple and Android platforms, customers have accessibility 24 hours to purchase products easily both locally and globally. The app has created a distribution system that allows customers to be both a consumer and a distributor.

The Company has also made further reductions in expenditures in rent and Directors' fees, with all non-executive Directors agreeing to a freeze on fees for the foreseeable future.

The Chairman of Mediland, Dr Peter French, commented: *"The Board and Management are pleased with the Company's progress in expanding our income streams. Securing five Sydney-based retail pharmacies to stock and sell our increasing range of health and well-being products indicates the potential to expand further in this channel. We are particularly pleased to see the rewards of our commitment over the past year to implement and grow our e-commerce platform. The Company aims to continue to expand and further diversify our revenues whilst reducing costs where possible to offset the challenges from the COVID-19 pandemic"*.



Squalene
30 CAPSULES
Each capsule contains squalene
1000mg
AUSTL 12539

PRODUCT DESCRIPTION

- Sharks are large fish found in the oceans of the world. They contain squalene which may have many health benefits to general wellbeing.
- Squalene is a major component of skin surface lipids such as sebum, where it assists in maintaining healthy skin.
- Mediland bio squalene is extracted from the liver of deep-sea shark. When taken regularly, it may assist in the maintenance of a healthy immune system and in the maintenance of general wellbeing.

SQUALENE

If symptoms persist, see your healthcare practitioner


Directions: Adults take 1-2 capsules daily with food


Free from: Sugars, starch, yeast and artificial preservatives, colours and flavourings.

Store in: a dry place below 25°C

Aids in the maintenance of general wellbeing

Assists in the maintenance of a healthy immune system





AIDS IN THE MAINTENANCE OF GENERAL WELLBEING

MEDILAND®

RESPIRACLEAR DETOX FORMULA

If symptoms persist, see your healthcare practitioner

MEDILAND
Pharm Limited

RespiraClear Detox Formula

30 TABLETS

AUSTL. 231633

Store below 25°C.

PRODUCT DESCRIPTION

- RespiraClear Detox Formula contains ingredients used in traditional herbal medicine and traditional Chinese medicine to assist with the relief of minor coughs and mucous congestion. It contains Andrographispaniculata, which is used in herbal medicine as a liver protectant to support the liver. Licorice which is traditionally used in herbal medicine as an expectorant to help relieve chest complaints such as colds and coughs, and Androsyria japonica (Japanese medlar), which is used in traditional Chinese medicine to assist with the relief of phlegm and clear lung heat.

- RespiraClear Detox formula also contains ingredients used in herbal medicine to support immune system function, to support the liver and to assist in the maintenance of general wellbeing.

Directions: Take 1–2 Tablets, twice daily or as directed by your healthcare professional

Each Tablet contains extractive equivalent to try:

Andrographis paniculata (Kalm) (extract)	250mg
Licorice root (Glycyrrhiza glabra L.) (extract)	250mg
Androsyria japonica (Sieber) (extract)	300mg
Azela blood root bark (Saururus cernuus L.) (extract)	150mg
Urtica dioica (L.) (extract)	250mg
Androsyria japonica (Sieber) (extract)	400mg
Cornus officinalis (Sieber) (extract)	200mg
Echinacea purpurea (Mill.) (extract)	5g
Ginseng root (Panax ginseng C.A.M.) (extract)	800mg
Polygonum orientale (Sieber) (extract)	600mg

AIDE IN THE MAINTENANCE OF GENERAL WELLBEING

		<h1>JOINT CARE GLUCOSAMINE</h1> <p>If symptoms persist, see your healthcare practitioner</p>	
<p>Joint Care Glucosamine 30 TABLETS</p> <p>Each tablet contains: Glucosamine Hydrochloride 1.5g AUSTL 75967S</p>	<h2>PRODUCT DESCRIPTION</h2> <ul style="list-style-type: none"> • Glucosamine is an amino sugar and a prominent precursor in the biochemical synthesis of glycosylated proteins and lipids. It is commonly produced commercially by the hydrolysis of chitin or chitosans. • Glucosamine is vital for building cartilage. Cartilage is a flexible, tough connective tissue found in several parts of the body. The firm, rubbery tissue functions as padding at the ends of long bones where they meet joints. • As we age, cartilage can become less flexible and can steadily breakdown. There is some evidence that glucosamine might slow this process. • Some scientists believe it is the sulfur in glucosamine that is beneficial for cartilage health. Sulfur must be incorporated into cartilage to build and repair it. Naturally, glucosamine plays a role in the incorporation of sulfur into cartilage. • As people age, glucosamine levels fall. So, in time, this may play a role in joint discomfort. 	<p>Recommended Adult dosage:</p> <p>1 tablet daily or as directed by your healthcare professional.</p> <p>Derived from seafood</p> <p>Keep out of reach of children</p> <p>If symptoms persist consult your healthcare practitioner.</p> <p>Store below 25°C in a dry place and avoid direct sunlight.</p>	<p>MEDILAND Pharm Limited</p>
<p align="center"> AID IN THE MAINTENANCE OF GENERAL WELLBEING</p>			

 <p>Eye Excel 10000 30 CAPSULES AUSTL 19959D Store below 25°C</p>	<h2>EYE EXCEL 10000</h2> <p>If symptoms persist, see your healthcare practitioner</p>  <p>AIDS IN THE MAINTENANCE OF GENERAL WELLBEING</p>	 <p>MEDILAND Pharm Limited</p> 
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PRODUCT DESCRIPTION

Mediland Eye Excel with Bilberry 10000mg is specifically formulated to:

- Support healthy eye and vision.
- Maintain the health and function of the macula area of the retina and the lens of the eyes.
- Support visual performance/visual acuity and glare sensitivity.
- Support healthy vision in low light and at night.
- Provide antioxidant nutrients.
- Provide nutrients that are essential for healthy immune function.
- Aid in the maintenance of general wellbeing.

Directions: Adults, take 1 capsule daily, with meals, or as directed by your healthcare professional.

Vitamin supplements should not replace balanced diet.

Each Capsule Contains:

Lutein myristate (Bilberry) fruit flesh	10g
L-glutamic acid (beta-alanine)	400mg
Capsule shell	400g
Zinc oxide (ZnO)	200mg
D-alpha-tocopherol acid succinate (DR E506)	400mg
Potassium Iodide (KIO ₃)	200mg
Iron citrate succinate	200mg
Gluconic acid	500mg
Succinic acid	100mg
Calcium carbonate	100mg
Calcium gluconate	100mg
Equal to Selenium	200mcg




The Team @ Mediland Pharm Limited